N — Provide locations of stores within 5 miles & navigation information so shopper can easily get to a store — 1/9

N — Provide locations & navigation information for stores within 5 miles using GPS so shopper can easily get to a store — 4/9

N — Provide navigation information for stores nearby so shopper can easily get to a store — 7/9

Z2 — iOS user wants redundant copy of notes data on device in case of accidental changes — 1/9

Z2 — smartphone user wants real-time backup to the cloud to recover from any data loss — 4/9

Z2 — smartphone user wants to manage their backed up data via the web for easy access — 7/9

V4 — Full backup/restore from device to cloud for large businesses to protect IP — 1/9

V4 — Storage API for large businesses to protect IP — 4/9

V4 — Reports for BYOD for large businesses to inform their IP protection needs — 7/9

tied for 3rd. The exact # of miles doesn't matter, they are both giving a range vs. leaving it out.

Story

Good split

6th. GPS is more specific than "location tracking"

Product

Bad split. Not valuable to customer

2nd. "Nearby" is more specific.

Epic

Good split

N — Provide navigation information for stores so shopper can easily get to a store — 2/9

Z2 — smartphone user wants electronic threat prevention to keep themselves safe — 2/9

V4 — Encryption for large businesses to protect IP — 2/9

N — Provide locations & turn by turn for stores using an Angular2 UI and a node.js backend so shopper can easily get to a store — 5/9

Z2 — busy Android user wants to be able to manage multiple todo lists backed up to the cloud to manage their life — 5/9

V4 — Data transfer to datacenter for large businesses to protect IP — 5/9

N — Provide locations of stores within 5 miles of a given address & turn by turn directions so shopper can easily get to a store — 8/9

Z2 — Android user wants virus scan of all attachments to keep themselves safe — 8/9

V4 — Encrypted backup/restore to connected storage device — 8/9

1st

Product

Bad Split. Encryption by itself isn't valuable to customer.

7th.

Epic

Bad Split. Data transfer by itself isn't valuable to customer.

8th. Specifies implementation technology that is immaterial to the user. Eg: "Angular2" is used by implementers, "GPS" is used by customers

Epic

Good Split

(N) Provide locations of stores within 10 miles & navigation information so shopper can easily get to a store — 3/9	**(Z2)** busy iPhone user wants single list of todos stored on their device to keep track of their day — 3/9	**(V4)** Incremental backup/restore for large businesses to protect IP — 3/9
(N) Provide locations & navigation information for stores within 5 miles using location tracking so shopper can easily get to a store — 6/9	**(Z2)** Android user wants to copy all photos to/from removable storage for simple backup and restore — 6/9	**(V4)** Backup/restore for older devices for large businesses to protect IP — 6/9
	(Z2) busy person wants task tracking they can use with anybody to accomplish goals together — 9/9	**(V4)** User Interface for Selective Backup/restore for large businesses to protect IP — 9/9

tied for 3rd. The exact # of miles doesn't matter, they are both giving a range vs. leaving it out.

5th

Story

Story

Good Split

Good Split

Product

Bad Split. User interface is not valuable to customer by itself.